

Advertising Programs

Liberty Park of America Sports Complex is pleased to offer 3 affordable advertising programs to you. Liberty Park of America has become the largest and leading softball complex in the Detroit Metro Area. The Detroit News readers voted Liberty Park of America "Michigan's Best" Softball Fields in 2005/6. In addition to our summer softball programs, the "Sports Dome" is open all year round. During the winter months we offer golf, soccer leagues, softball leagues, flag football leagues and lacrosse.

In the summer Liberty Park's eleven softball diamonds are filled with approximately 2,000 registered softball teams. We are open 7 days a week. On average 30,000 players, friends, family members and spectators stroll through our gates each week. In addition to weekly league play, on the weekends Liberty Park is host to over 25 tournaments this year. Our tournaments attract local teams as well as teams from out of town. Visiting teams are always looking for attractions such as hotels, sporting good stores, casinos, restaurants, movies and clubs, just to name a few.

I. "Website Banner" Advertisements

Liberty Park's website, www.libertyparkofamerica.com is a targeting option that many vendors are investing in. At \$150 per banner, "Internet Marketing" is less than the cost of a half page ad in the daily newspaper. Your web banner will be advertised for one year. You will receive an unlimited amount of exposure for 12 months. Your banner will be advertised to people with parallel venues you are offering. Players, coaches, family members and fans visit Liberty Park's website often to verify and register for tournaments as well as league play. Teams check their standings and schedules almost daily. Your Liberty Park web banner will immediately gain you additional exposure for your company.

Liberty Park's website



II. "Diamond Banner" Advertisements

It will cost each vendor \$500 per banner. Banners will be displayed from April to October, (7months). Vendors must provide and deliver banners to Liberty Park. Specifications for the banner are a maximum of 3 feet high by 10 feet wide. Our maintenance department will attach all the banners to the outfield fence line. October 30th all the banners will be removed and vendors will be responsible for reclaiming them.

Liberty Park's Diamond #2



III. "Dome Banner" Advertisements

It will cost each vendor \$500 per banner. All banners will be displayed from October to April the following year, (7 months). Vendors must provide and deliver banners to Liberty Park. Specifications for the banner are a maximum of 3 feet high by 10 feet wide. Our maintenance department will attach all the banners to the dome. On April 23rd all the banners will be removed and vendors will be responsible for reclaiming them.

Liberty Park's Dome



If you would like to participate in one of our **Banner Programs** feel free to contact me at (586) 978-9070. I would be happy to get you started and answer any questions you may have.

Sincerely,
Gina Muszynski
Liberty Park of America
Sports Director